



Simpa.

Made in Europe hi-tech & design friendly startup that is bringing about disruptive and artificial intelligent solutions to meet consumers and market demands.

Simplify. is the solution for the new normal work- to stay efficient, to stay healthy & smart.

MISSION



To give your work a boost with agility & artificial intelligence based on:

PRODUCTIVITY

Measure your level of efficiency in a team or alone. Anywhere. Anytime.

WELL-BEING

Measure and keep up your mood. Anywhere. Anytime.

PROBLEMS & SOLUTION



Problem 1

PRODUCTIVITY

How to be & stay productive throughout the work day

Problem 2

WELL-BEING

How to control emotions throughout the work day

Solution

AI SOLUTION

AI advanced analytics & advisor are applied on both topics to measure & combine real-time data, to offer insights, to predict future outcomes.

ADVANTAGES



NO LIMIT MARKET

For people (B2C)
For organizations (B2B)

MAGIC COMBO

Ultimate technology with
intuitive design & user flow

FREE MARKET

To compete in

ZERO EFFORT

No set up & tutorial needed
Easy & dynamic tool to use

POWERFUL AI

Data driven approach
for a better work-life balance

BUSINESS MODEL

FREE TRIAL

30 days

FREE PLAN

Entirely free up to 3 users.

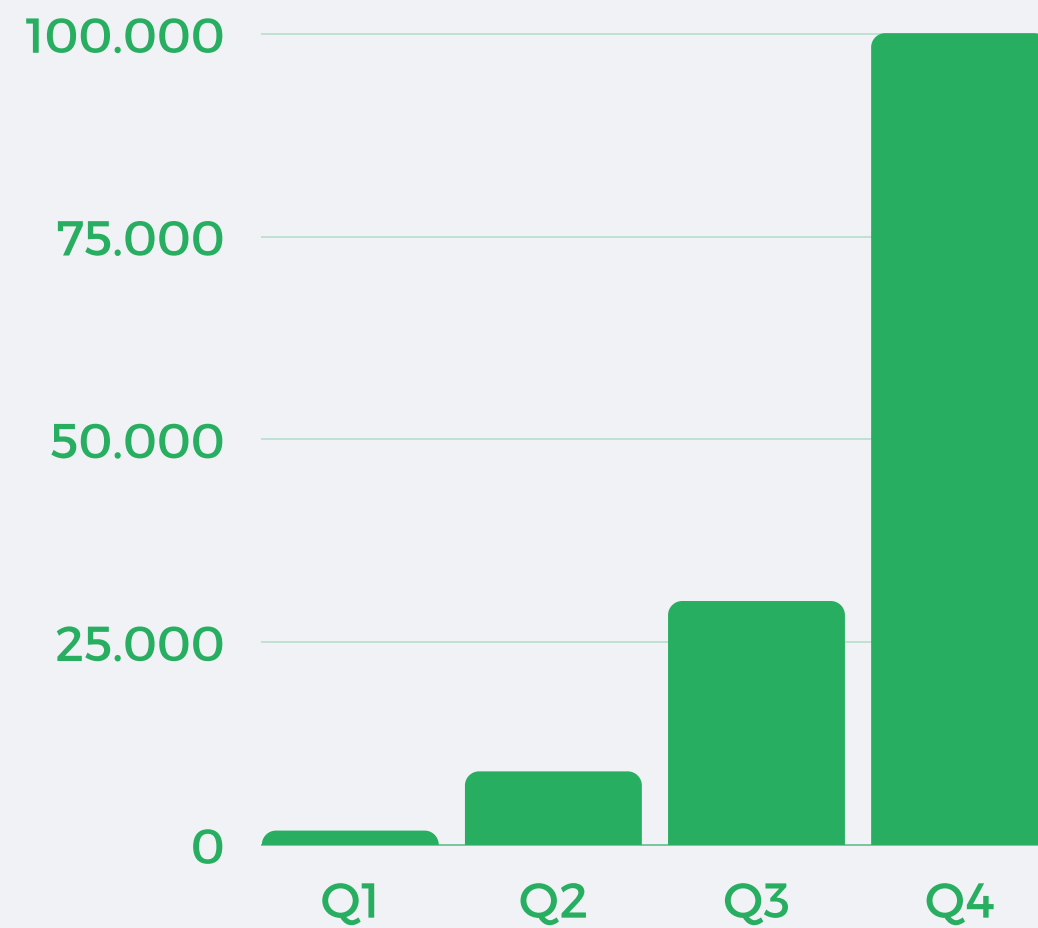
PAID PLAN

Pay per user model. Cost per user: € 2.99 per month

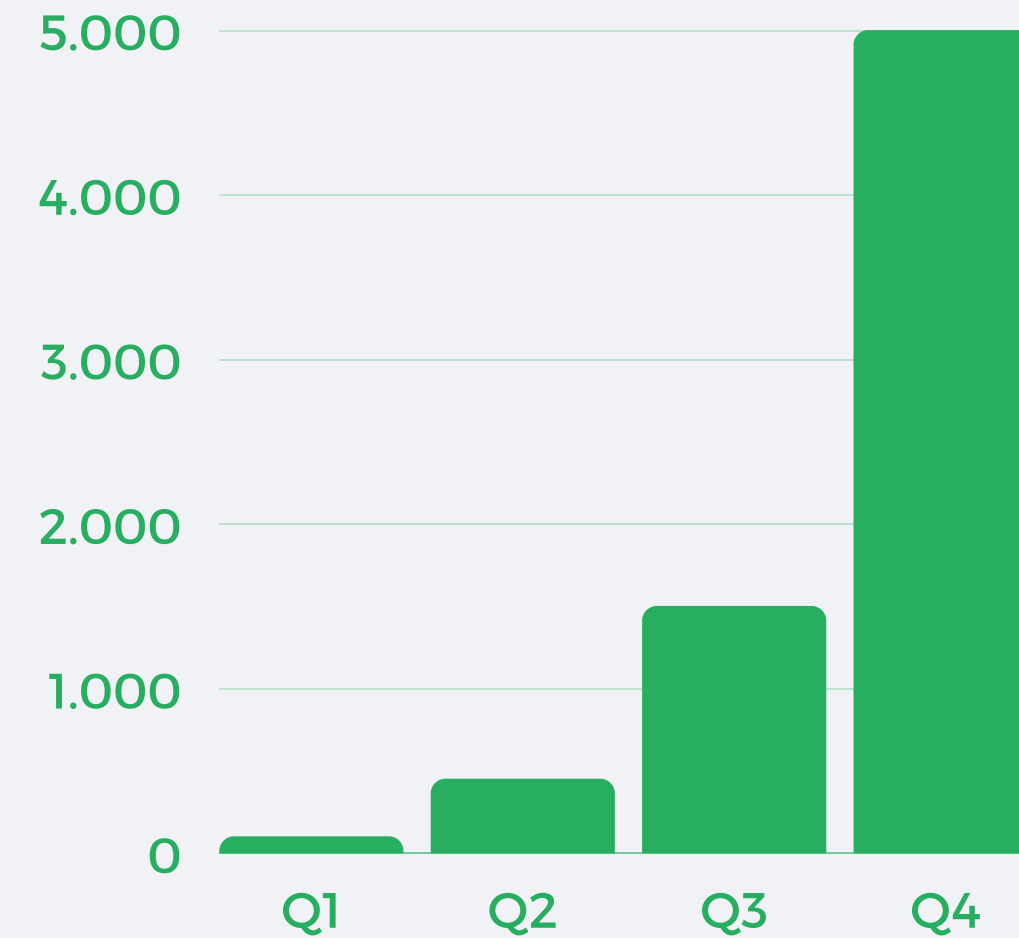
TRACTION



1 year sign-ups expected



1 year paying users expected



ROADMAP



MARCH 2020

The original idea starts here

MAY 2020

Simpa srl was officially born

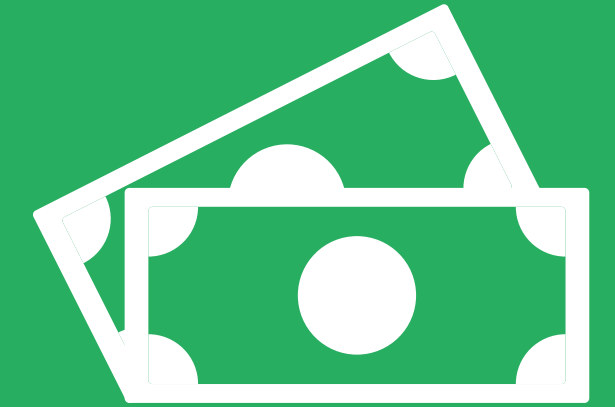
OCTOBER 2020

Beta launch of Simplify.

FEBRUARY 2021

Simplify. final version goes public

FUNDING



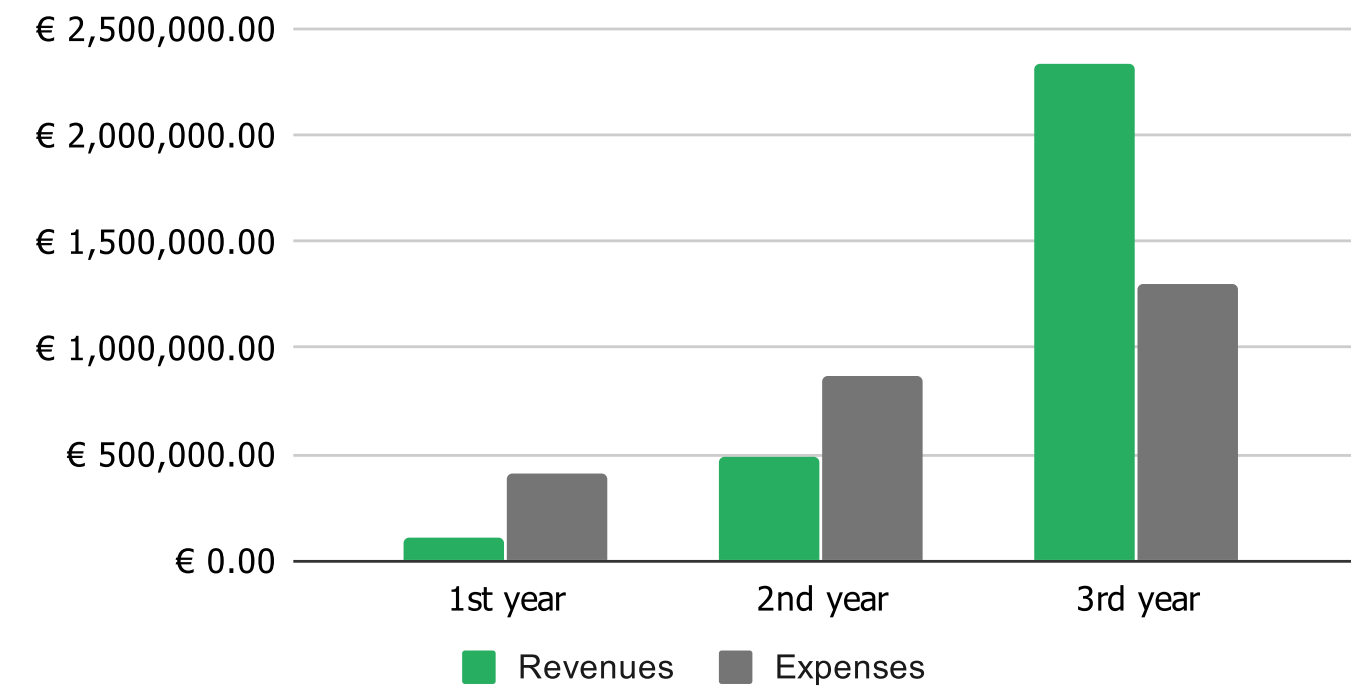
We are seeking a capital investment of € 300,000.00 in order to move forward with development, finish up a market-ready version, and initiate full user and acquisition strategies.

We're looking forward to working with investors in accelerating Simplify.'s growth.

We greatly appreciate your time and interest!



Revenues vs. Expenses



THE TEAM



Alessia Ferretti

CEO & Founder

Background: Psychology

History: Former HR Manager,
Consultant



Massimiliano D'Elia

CTO & Founder

Background: Computer Science

History: Senior full stack mobile
developer, UX-pert



Advisors

On call



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