

M O V E R S



public transportation helps us moving conveniently and sustainably, however they have

fixed **routes**

fixed **schedules**

limited **capacity**

therefore, many users choose **last mile** sharing services at the beginning or end of their journey



users feel annoyed  
because...



CHANGE  
MANY  
APPS

## USER'S PAIN

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and they feel frustrated  
because...



COMPARE  
MANY  
FARES

we have created

MOVERS

the platform to access all your **preferred** mobility  
services in **one** subscription

**18.5 M**

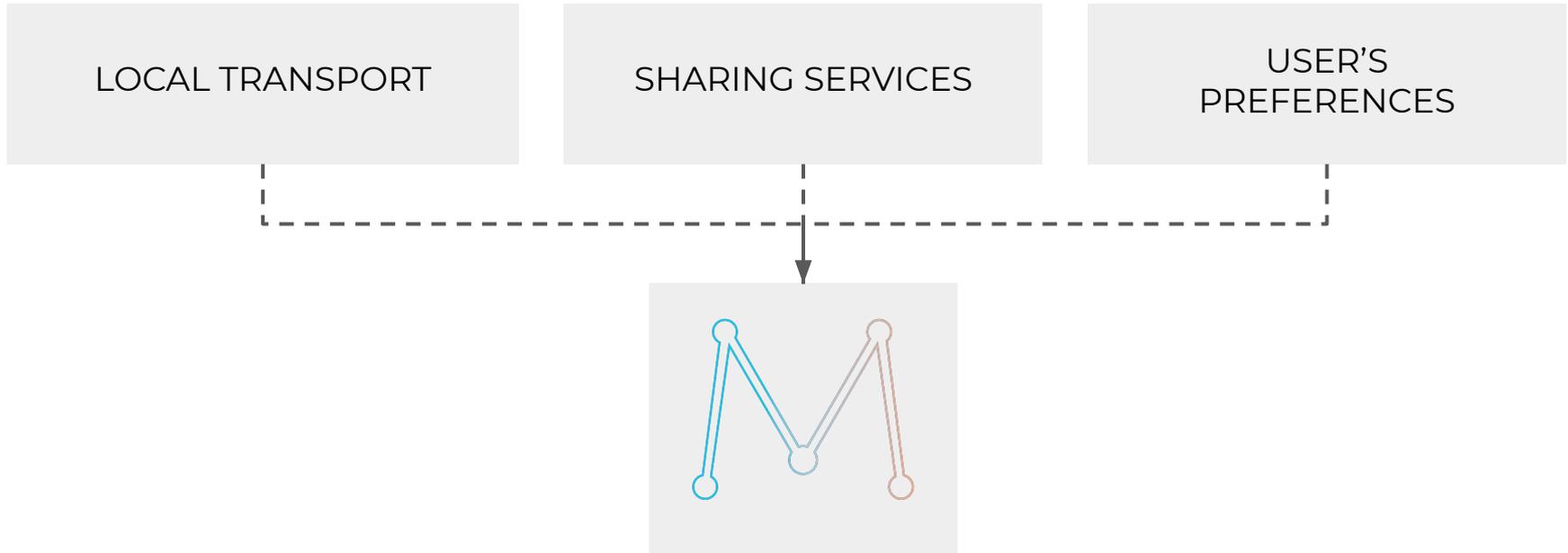
EU frequent users of public transport  
and sharing services

**45 €/m**

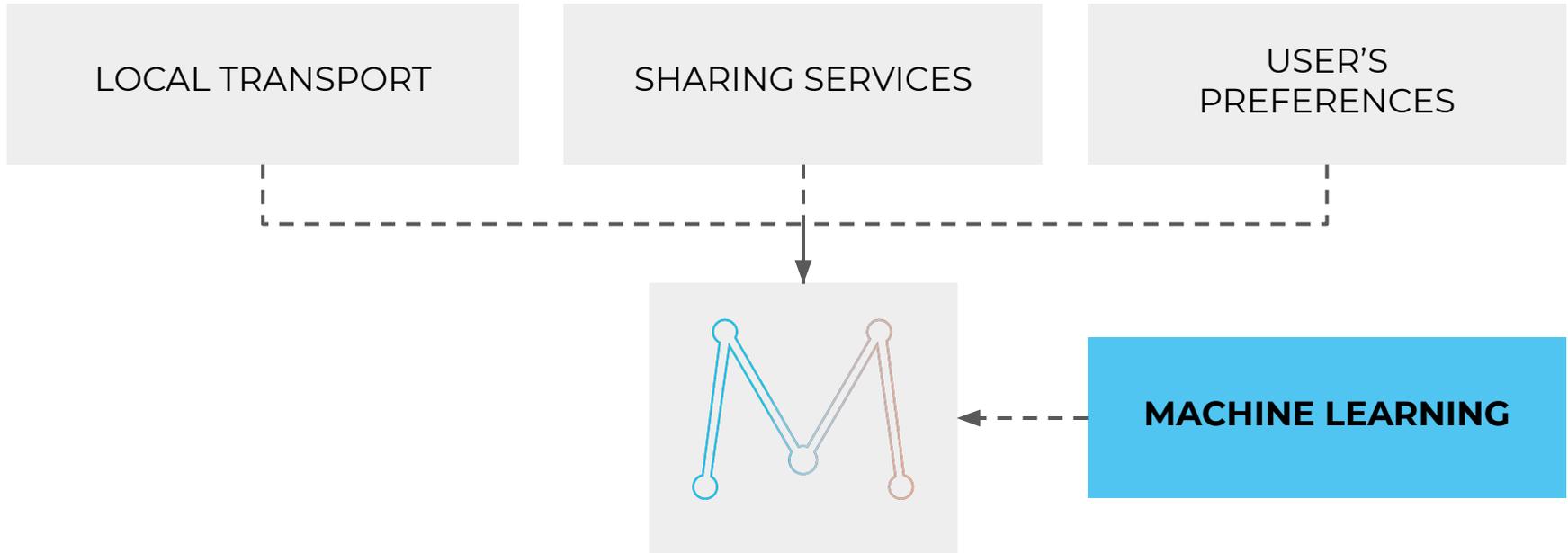
average expense

**9.99 B€/y**

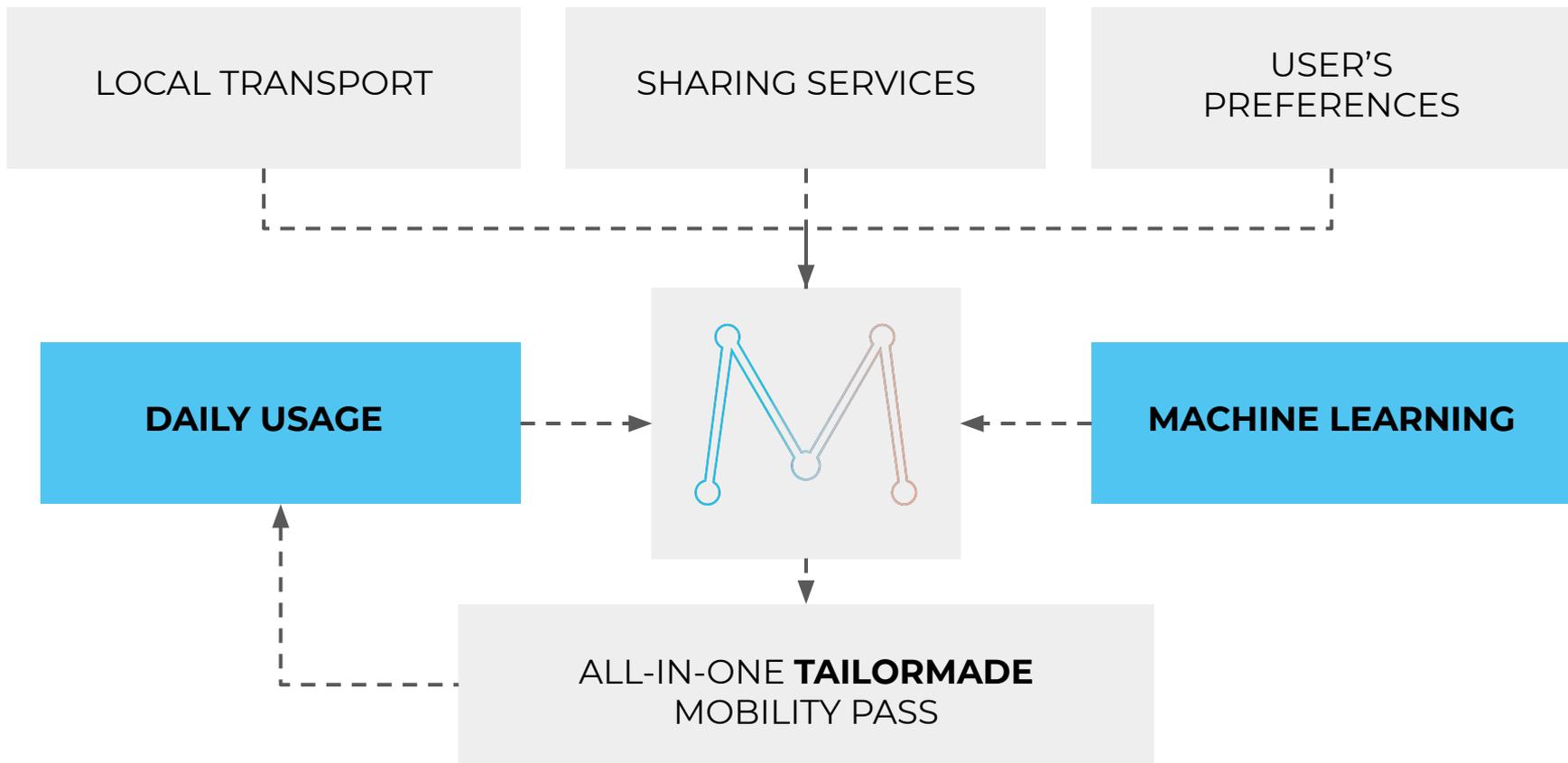
total addressable market



**Movers** will take in **input** all the options from each provider together with your mobility preferences as a user



with the aid of machine learning algorithms  
Movers will propose you **the best tailor  
made mobility pass** for your needs



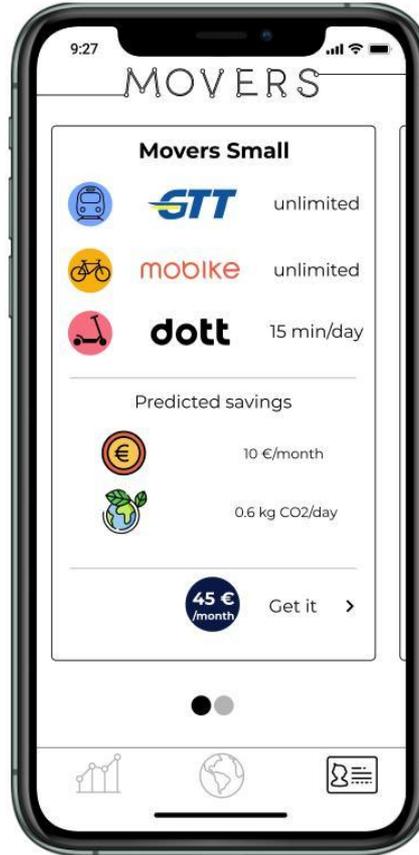
as you will continue to use Movers during your daily commuting, your mobility companion **will learn your habits and will adapt your pass to your specific needs.**

### 1. First time access

Create an account,  
select your  
preferences, buy  
your Movers pass

### 3. Monitoring

At any moment you  
can monitor your  
mobility habits and  
your savings



### 2. Trip planner

Move around the city  
using the trip planner  
to find the best route  
for your personal pass

### 4. Renewal

Movers will adapt the  
offer accordingly to  
your needs by using  
an algorithm

[Watch the mock-up on YouTube](#)

# COMPETITIVE ADVANTAGE

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FREE2  
MOVE



mobility  
services  
aggregator  
(they just show  
all the options)

fixed  
subscriptions

MOVERS

mobility  
services  
**integrator**  
**(we provide  
all-in-one  
solutions)**

**tailored**  
mobility pass



# REVENUES

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## PROVIDERS

**1 €** x new user

## USERS

**8 %** service fee  
pass subscription

**8 %** service fee  
in-app purchasing

# BUSINESS PLAN

+150k€ financing  
222 **users**  
-20 k€ revenues

28k **users**  
+21 k€ revenues

461k **users**  
+1.2 M€ revenues

Q1

Q 8

Q12

Verona  
opening

Milan  
Turin  
opening

2 EU  
capitals  
opening

# ATTRACTIVENESS

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**90%**

positive feedbacks on our solution



**3**

local transport companies  
(Milan, Turin, Verona)



**2**

major sharing  
providers

**Movers partners**

# TEAM

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RICCARDO

Space  
Engineer



ANDREA

Space  
Engineer



ALESSANDRO

Computer  
Engineer



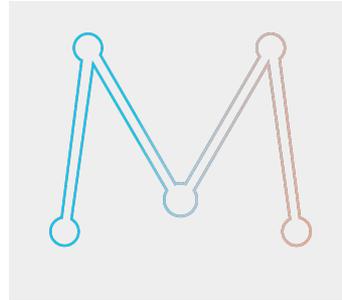
STEFANO

Physics  
Engineer

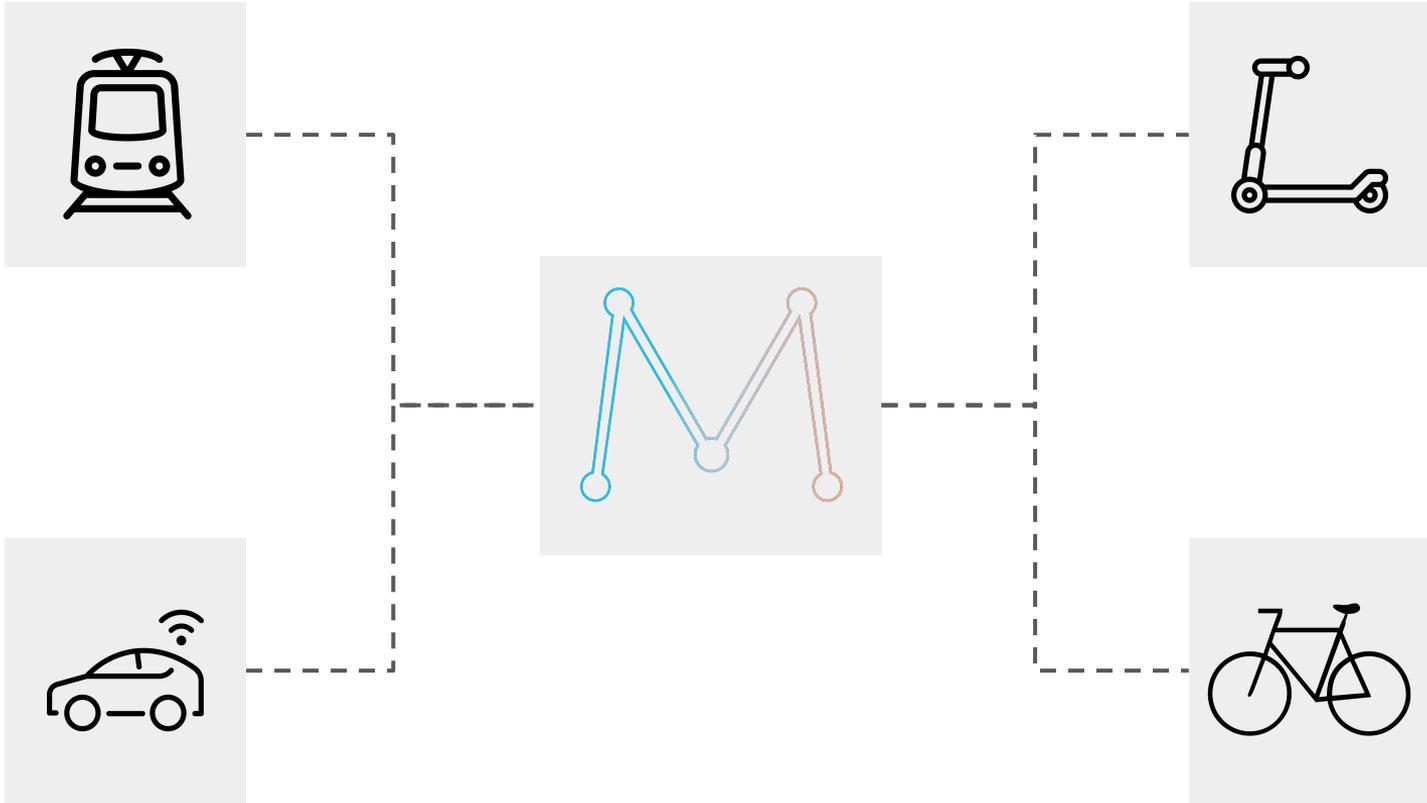


TOMMASO

Aeronautics  
Engineer



many options to move sustainably exist already...



...we need just to connect the dots!

MOVERS

*visit  
moversapp.it*