

EXPLORA PROCESS

The Process Intelligence Platform



JANUARY 30th 2019



OUR MISSION

Make your decisions simpler providing disruptive Data Analytics, Cognitive and Predictive Solutions, that allow you to explore "complex constellations of data" for getting more out of data and gain competitive advantage.
This is our mission.

Explora Process is a BIG DATA Process Mining solution that can analyze any business process, representing exactly how it is performed.

Applying specialized data mining algorithms to event log data, Explora Process allows to identify in a quick and convenient way, trends, patterns, weaknesses, bottlenecks or inefficiencies of a process in its real execution, identifying any deviations from the defined reference process.

Explora Process is a powerful decision support tool that can help increase efficiency and optimize time and costs of execution of its business, providing accurate information about real process running performance and a predictive view of process working way.



UNDERSTANDING PROCESSES TO BETTER PERFORM



DISCOVER

Automatically discover the processes, as they really performed by your company, and without prior knowledge of the process itself.

Transform data from logs and from "digital traces", to visualize the process performed through simple and intuitive graphical representations, showing all the variants of current running processes.

Regardless of the typology and complexity of the analyzed process.

**UNDERSTAND VERY EASILY THE WAY YOUR
COMPANY RUN BUSINESS TO CARRY OUT
PRODUCTS OR SERVICES**



CHECK

Check if your performed processes are compliant with reference process model.

Detect process variants, supporting gap-analysis or outlier detection.

Support conformance checking in your audit and SLA measurement activity.

Support identification of the actions needed to guarantee Process Compliance.

**PROVIDE PROCESS COMPLIANCE
CONFORMANCE CHECKING TO BETTER
PERFORM ACCORDING TO STANDARDS**



IMPROVE & PREDICT

Identify good practices in your process management, and discover direct connections between inefficiencies root causes and solutions, thanks to advanced insights.

Use Artificial Intelligence to predict how your process will perform (time and costs).

Calculate, for the analyzed time intervals, the costs of activities, cases and resources involved in the process.

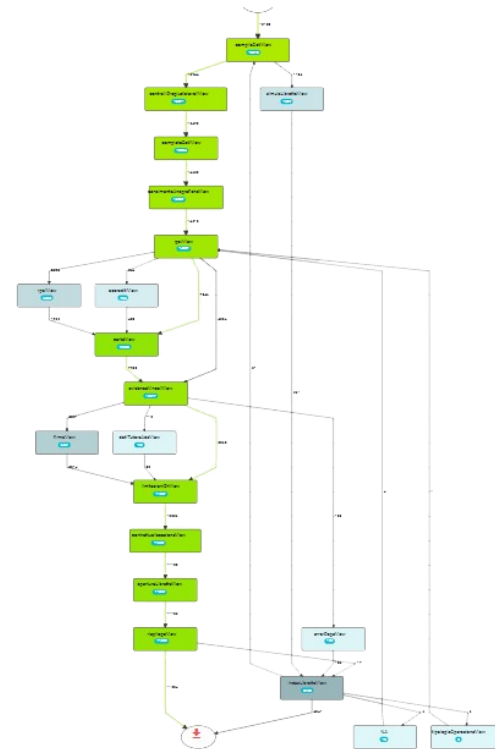
**PROVIDE KNOWLEDGE TO MANAGE
CONTINUOUS IMPROVEMENT AND BEING
MORE AND MORE AGILE**

KNOW MORE FROM YOUR DATA TO ACHIEVE OPERATIONAL EXCELLENCE

Explora Process allows you to have a deeper understanding of the way your own companies work, identifying the most efficient practices and the improvable ones, making available the information needed to optimize processes and develop the right strategies to better perform and achieve operational excellence.

EXPLORA PROCESS IS A POWERFULL PROCESS INTELLIGENCE SYSTEM TO:

- Support and accelerate Digital Transformation roadmap
- Optimize processes to achieve operational excellence
- Identify good practices in you running business
- Guarantee Process Conformance Checking
- Supporto decisions with advanced insights, to be more and more agile



TO IMPROVE, IT IS NECESSARY TO KNOW ITSELF BETTER

- How to Improve Execution Time?
- How to Reduce associated Costs?
- How to preserve a Compliant execution?
- What is the average time needed to process a request to activate a service?
- What is the maximum waiting time by the customer?
- What are the main causes that delay the "scheduling-appointment" process (wrong contact, customer refuses to intervene, etc.)?
- What are the main causes of interruption of work?
- Are attempts to "customer contact" always performed?
- What are the main outliers found during field work? What are the associated costs?
- Does the planned date for the intervention coincide with the effective date of the intervention?
- Are your processes performed according to the standard process defined?
- Are there loops or bottlenecks that delay or reduce the execution efficiency of your processes?
- Are the resources allocated to the processes used most effectively?
- Are there processes or parts of them that would increase efficiency through automation (RPA)?
- In the execution of a process, are there any deviations from the defined process that may constitute a risk of inefficiency or security?



Automate your processes analysis in few easy steps, with deep insights extracted from event logs available in your today's information systems

Workout the actual performance of your business operations and processes. Detect inefficiencies as costs or outliers, and check process compliance conformance, to improve your processes

Use Artificial Intelligence to predict how your processes will perform

FOR ANY PROCESS, IN ANY MARKET SECTOR

Explora Process allows to analyze any type of processes, regardless of the market sector, through the analysis of “digital traces” of each process.

DATA COLLECTION



Databases and applications
(ERP, SAP, DYNAMICS, CRM)



DATA ANALYSIS



Analysis of activities
based on logs



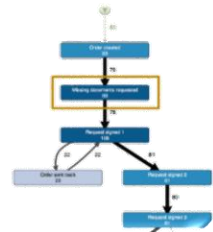
EXPLORA PROCESS



Loading of data on
Explora Process



DASHBOARD



Processes, variants,
cases analysis

FOR ANY PROCESS, IN ANY MARKET SECTOR

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SOME EXAMPLES OF REFERENCE PROCESSES

Order To Cash
Procure To Pay
Accounts Payable
Accounts Receivable
Credit Risk Management
Accounting
Customer Care / SLA
Service Activation
Logistic / Delivery
Etc.

BUSINESS ROLES THAT CAN MOSTLY BENEFIT BY THE SOLUTION

- LOB Manager (for any specific process to be analyzed)
- Operating Manager
- Audit / Compliance Manager / Quality Manager
- Chief Marketing Officer, Marketing Manager, Customer Care Manager, Customer Experience Manager, CRM Manager
- Chief Process Officer
- Chief Data Officer
- Chief Digital Officer, Digital Transformation Manager
- Chief Innovation Officer
- Chief Operating Officer
- Chief Financial Officer
- Chief Executive Officer

EXPLORA PROCESS: BENEFITS AT A GLANCE



EXPLORA PROCESS RESOLVE MANUAL / TRADITIONAL PROCESS DESIGN AND ANALYSIS WAKNESS

- **ERROR PRONE**
 - Different people have different views about the same process
 - Information about the process may be incomplete
- **TIME CONSUMING**
 - Paper procedures
 - Meetings

SUPPORTING YOUR INNOVATION NEEDS

The speed and agility of managing change and drive **digital transformation** are today fundamental success keys for companies, of any size and in any market. And processes are important constituents in the operationalization of whatever digital business initiative.

Explora Process allow you to deeply understand real execution of your processes, supporting you to decide more quickly the change to be applied to speed up or improve processes, to achieve best business performance and resources usage optimization.

Best understanding and graphical visualization of your way of running business, allows to best and more effective approach to:

- change, update, adapt, evaluate processes
- Rethink a process
- Improve, optimize processes



**BEING MORE
AND MORE AGILE**