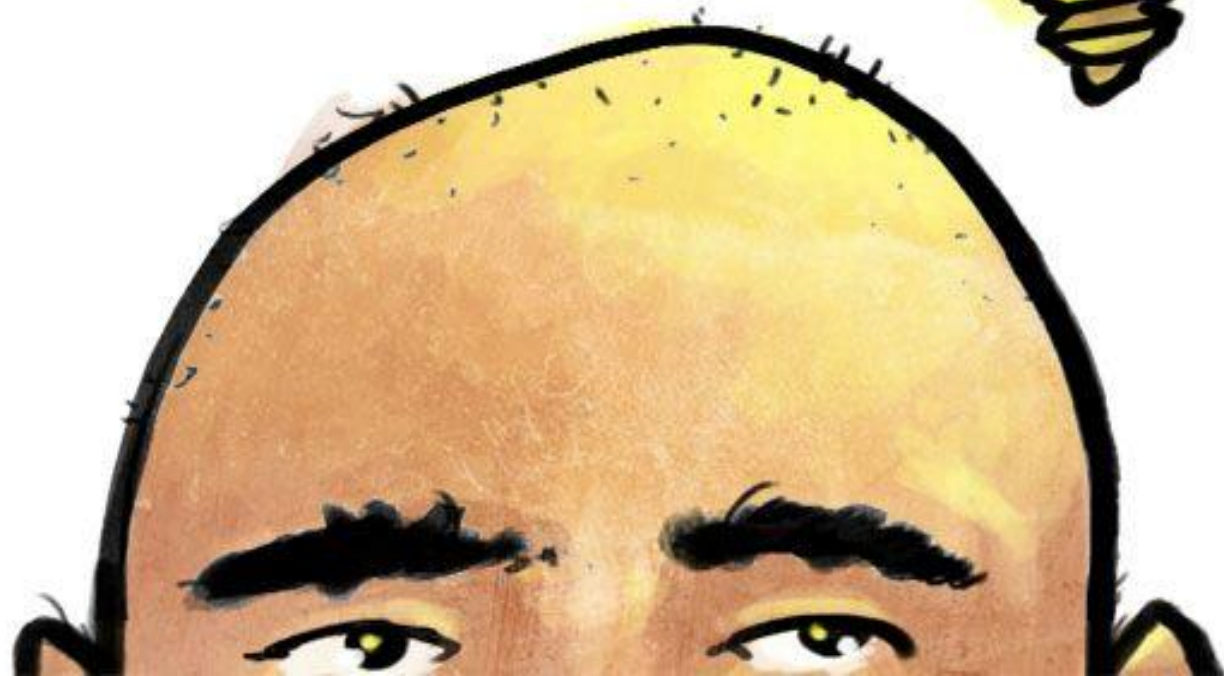


DON'T BE TRIVIAL.

BeTrivius



Come si prenota oggi in Italia

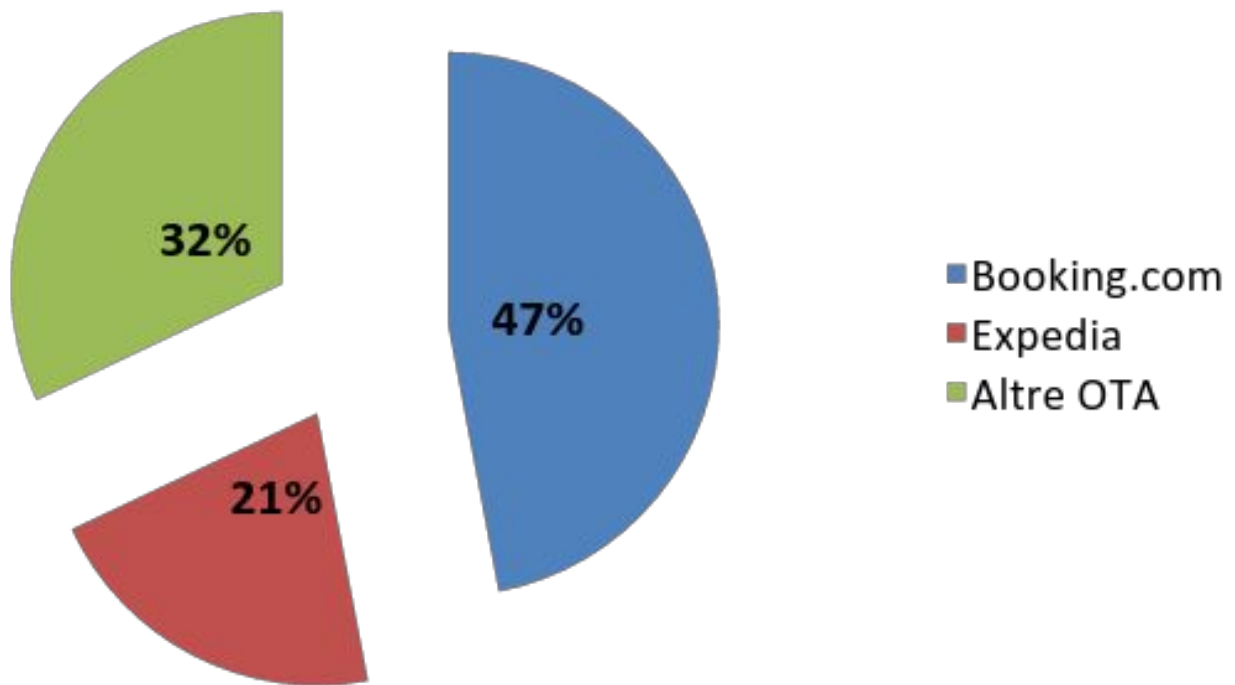


Prenotazioni tradizionali 49.8%



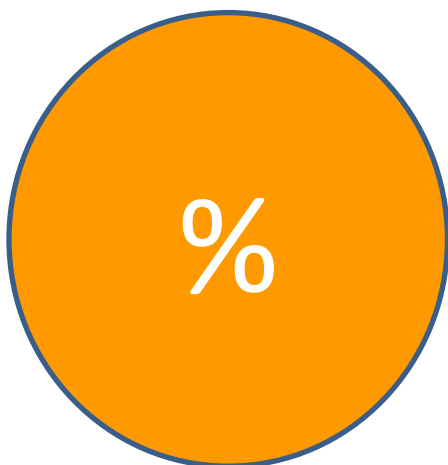
Prenotazioni online 50.2%

Chi sono gli OTA



Problems

Strutture Ricettive



**Pagano commissioni
troppo alte**



Il prezzo è imposto



**Poca visibilità per le piccole
strutture**

Consumatore



**Impossibilità di partire e
perdita dei soldi**



**Il cliente non ha “diritto di
parola”**

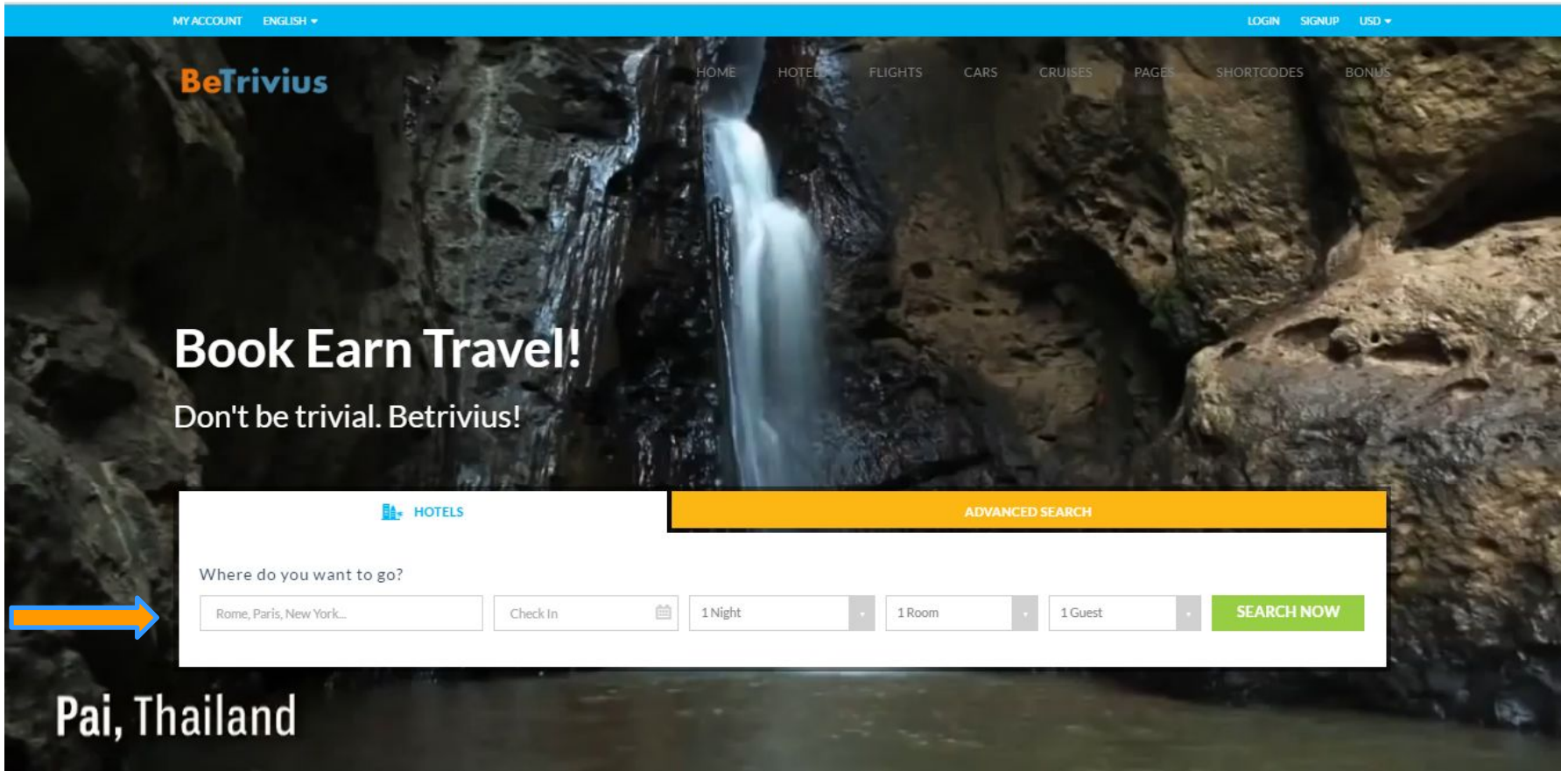
Solutions

Come Lavora

BeTrivius è un portale che consente:

- Maggiore disintermediazione tra Hotel e Utente
- Commissioni più basse
- Offerta del prezzo per la prenotazione
- Rivendita della prenotazione

Come funziona



The screenshot displays the BeTrivius website interface. At the top, a blue navigation bar contains links for 'MY ACCOUNT', 'ENGLISH', 'LOGIN', 'SIGNUP', and 'USD'. Below this, a dark banner features the BeTrivius logo and a navigation menu with links: 'HOME', 'HOTELS', 'FLIGHTS', 'CARS', 'CRUISES', 'PAGES', 'SHORTCODES', and 'BONUS'. The main content area has a background image of a waterfall and the text 'Book Earn Travel! Don't be trivial. Betrivirus!'. A search form is overlaid on the bottom half of the page. The form has a tabbed interface with 'HOTELS' selected. It includes a text input field for the destination, a 'Check In' date picker, and dropdown menus for '1 Night', '1 Room', and '1 Guest'. A green 'SEARCH NOW' button is on the right. An orange arrow points to the destination input field, which contains the text 'Pai, Thailand'.

MY ACCOUNT ENGLISH ▾

LOGIN SIGNUP USD ▾

BeTrivius

HOME HOTELS FLIGHTS CARS CRUISES PAGES SHORTCODES BONUS

Book Earn Travel!
Don't be trivial. Betrivirus!

HOTELS ADVANCED SEARCH

Where do you want to go?

Rome, Paris, New York...

Check In

1 Night

1 Room

1 Guest

SEARCH NOW

Pai, Thailand

Prenotazione standard

[MY ACCOUNT](#) [ENGLISH +](#) [LOGIN](#) [SIGNUP](#) [USD +](#)

BeTrivius [HOME](#) [HOTELS](#) [FLIGHTS](#) [CARS](#) [CRUISES](#) [PAGES](#) [SHORTCODES](#) [BONUS](#)

Hotel Search Results [HOME](#) / [HOTEL SEARCH RESULTS](#)

1,984 results found.

Your Search

DESTINATION
Flumicino

CHECK IN
04/27/2016

NIGHTS
1

GUESTES
1

ROOMS
1

[SEARCH AGAIN](#)

Price

Sort results by: [name](#) [price](#) [rating](#) [popularity](#)

270×160

Seccy Hotel Boutique
FIUMICINO

Nunc cursus libero purus ac congue ar lorem cursus ut sed vitae pulvinar massa idend porta nequetiam elerisque mi id, consectetur adipi deese cing elit maus fringilla bibe endum.

270×160

270 REVIEWS

AVG/NIGHT
100

[PRENOTA SUBITO](#)

[OFFRI](#)

270×160

Comfort Hotel Roma
FIUMICINO

Nunc cursus libero purus ac congue ar lorem cursus ut sed vitae pulvinar massa idend porta nequetiam elerisque mi id, consectetur adipi deese cing elit maus fringilla bibe endum.

270×160

270 REVIEWS

AVG/NIGHT
150

[PRENOTA SUBITO](#)

BeTrivius

Prenotazione con offerta

[MY ACCOUNT](#) [ENGLISH](#) [LOGIN](#) [SIGNUP](#) [USD](#)

[BeTrivius](#) [HOME](#) [HOTELS](#) [FLIGHTS](#) [CARS](#) [CRUISES](#) [PAGES](#) [SHORTCODES](#) [BONUS](#)

Hotel Search Results [HOME / HOTEL SEARCH RESULTS](#)

1,984 results found.

Your Search

DESTINATION

Fiumicino

CHECK IN

04/27/2016

NIGHTS

1

GUESTES

1

ROOMS

1

[SEARCH AGAIN](#)

Price

Sort results by: [name](#) [price](#) [rating](#) [popularity](#)

270×160

Seccy Hotel Boutique

FIUMICINO

270 REVIEWS

AVG/NIGHT **100**

[PRENOTA SUBITO](#)

[OFFRI](#)

270×160

Comfort Hotel Roma

FIUMICINO

270 REVIEWS

AVG/NIGHT **150**

[PRENOTA SUBITO](#)

BeTrivius

Target Potenziale

Strutture ricettive

- Hotel di piccole e grandi dimensioni
- Hotel con cattivi rapporti con le OTA

Mercato digitale italiano



1.5 B €

CAGR:
+14%

FONTE: Osservatorio Innovazione Digitale nel Turismo del Politecnico

Competitors

Save



GoHasta

roomer.

BeTrivius

Booking.com
Expedia®

Community

Road Map

